Cheryl Richardson
Supervising Teacher
MAA Helping Hands Community Club
(506) 627-4086
cheryl.richardson@nbed.nb.ca

November 2nd, 2022

Parent(s)/ Guardian(s)

At Max Aitken Academy we believe in empowering our students in becoming lifelong learners and developing the skills to be active citizens within their school community, city, and the world. Five years ago, I started the MAA- Helping Hands Community Club working with students from grades 6, 7 and 8. With my guidance these students are directly involved in fundraising efforts to support two very important causes identified in our community.

The first community cause is to help with the 95.9 Sun FM "Giving Tree Campaign." This campaign lets individuals from the community make a difference in an elderly person's life by trying to make their Christmas a brighter one. Last year, our club was able to sponsor 250+ seniors. Students fundraised to purchase gifts that were requested by the seniors themselves. They were then able to deliver the gifts to our sponsored seniors and see the joy on their faces.

Our second community cause is the adoption of children and families for the Christmas season. Our group helps to sponsor families within our own community to try and make their Christmas season a whole lot jollier. Students in the club will not know the specific details on the children or families they have adopted, nor will the families know where the gifts will be coming from.

I'm reaching out to let you know of two very important ways you can support us in our fundraising effort:

1. Donations of services (gift certificates) or items (new/never used) to be auctioned off during our online auction.
2. Participate by bidding on items during our Online Auction (MAA Facebook page) from November 21st-27th. Each day items will be posted on our school Facebook page and auctioned off to the highest bidder.

Thank you in advance for your generosity and support,
Ms. Cheryl Richardson
Middle School teacher, advisor for MAA Helping Hands and Middle School Leadership.